

**WIU Applied Thesis Rubric- RES 600**  
**Written Proposal**

	Meets Criteria				
	Completely	Mostly	Somewhat	Slightly	Not at all
<b>Quality of Written Proposal</b>					
Real world, current, debatable thesis clearly stated in intro.	1	0.7	0.15	-0.7	-3
Writing follows order and headings in Table of Contents	1	0.7	0.15	-0.7	-3
Paper logically organized	1	0.9	0.75	0.5	0
Content flows	1	0.9	0.75	0.5	0
Ideas completely developed	1	0.7	0.15	-0.7	-3
Writing uses transitions from section to section	1	0.9	0.75	0.5	0
Paragraphs are complete, unified with topic sentences	1	0.9	0.75	0.5	0
Sections do not overlap or duplicate	1	0.9	0.75	0.5	0
Uses formal language (no first or second person – no contractions – numbers zero to nine are spelled out and percentages written e.g. eight percent and 18 percent)	1	0.7	0.15	-0.7	-3
Writing contains sentence pattern variety	1	0.9	0.75	0.5	0
Extended definitions are included as needed	1	0.9	0.75	0.5	0
Standard English grammar (no misplaced/dangling modifiers, etc.)	1	0.7	0.15	-0.7	-3
Complete sentences	1	0.7	0.15	-0.7	-3
Correct spelling	1	0.7	0.15	-0.7	-3
Correct punctuation	1	0.7	0.15	-0.7	-3
<b>Mechanics and Format</b>					
WIU Applied Thesis Title Page	1	0.7	0.15	-0.7	-3
Table of Contents	1	0.7	0.15	-0.7	-3
Chapter One - Hypothesis	1	0.9	0.75	0.5	0
Chapter Two - Literature Review	1	0.9	0.75	0.5	0
Data Collection Methodology	1	0.9	0.75	0.5	0
References	1	0.9	0.75	0.5	0

	Meets Criteria				
	Completely	Mostly	Somewhat	Slightly	Not at all
Correct margins and pagination	1	0.7	0.15	-0.7	-3
Proper placement of headings and subheadings	1	0.9	0.75	0.5	0
Proper double line spaced text	1	0.9	0.75	0.5	0
Follows APA style	2	1.4	0.3	-1.4	-5
<b>Quality of Research</b>					
Uses primary data collection designs and methodologies	3	2.7	2.25	1.5	0
Uses secondary data analysis (from existing research)	3	2.7	2.25	1.5	0
Analyzes source data to extract quality findings	3	2.7	2.25	1.5	0
<i>Evidence data meets four criteria</i>					
Accurate	2	1.4	0.3	-1.4	-5
Adequate	2	1.4	0.3	-1.4	-5
Relevant	2	1.4	0.3	-1.4	-5
Recent	2	1.4	0.3	-1.4	-5
<i>Quotations/paraphrases</i>					
Recent and Relevant	3	2.1	0.45	-2.1	-7
High Quality (experts in field not Wikipedia)	3	2.1	0.45	-2.1	-7
Accurate without plagiarism (Low Turnitin Score as suggested by green overall value)	3	2.1	0.45	-2.1	-7
Sources are fully documented	3	2.1	0.45	-2.1	-7
<i>Citations</i>					
Every statement of evidence is properly cited	3	2.1	0.45	-2.1	-7
All sources referenced are in approved format	3	2.7	2.25	1.5	0
Names of reference entries match in-text citations	3	2.1	0.45	-2.1	-7
References are in alphabetical order	3	2.7	2.25	1.5	0
Illustration/tables/figures are properly labeled and referenced	3	2.7	2.25	1.5	0
<b>Application of Knowledge</b>					
Application of Theory (applies concepts/models from courses)	3	2.7	2.25	1.5	0
Application of Research (applies data to real-world problems)	3	2.7	2.25	1.5	0

<b>Presentation of Thesis Proposal</b>	Meets Criteria				
	Completely	Mostly	Somewhat	Slightly	Not at all
<i>Introduction</i>					
Provides opening and self-introduction	1	0.9	0.75	0.5	0
Establishes thesis (theme/problem/issue/purpose)	2	1.8	1.5	1	0
Gives overview of entire presentation	1	0.9	0.75	0.5	0
<i>Organization</i>					
Presentation follows logical order	1	0.9	0.75	0.5	0
Adheres to overview and thesis	1	0.9	0.75	0.5	0
Uses effective transitions between sections	1	0.9	0.75	0.5	0
<i>Support Material</i>					
Provides background/rationale for proposal	1	0.9	0.75	0.5	0
Uses appropriate and adequate evidence for statements	2	1.8	1.5	1	0
Uses readable print for slides	1	0.9	0.75	0.5	0
Includes sources on screen where needed	1	0.9	0.75	0.5	0
<i>Professional Delivery</i>					
Exhibits enthusiasm	1	0.9	0.75	0.5	0
Explains rather than reads presentation	1	0.9	0.75	0.5	0
Demonstrates poise and confidence	1	0.9	0.75	0.5	0
Maintains eye contact with audience	1	0.9	0.75	0.5	0
Uses adequate vocal volume and speed	1	0.9	0.75	0.5	0
Uses effective gesture and body language	1	0.9	0.75	0.5	0
Wears professional attire	1	0.9	0.75	0.5	0
Appears knowledgeable on the subject	1	0.9	0.75	0.5	0
<i>Conclusion</i>					
Adheres to time limit (not too long or too short)	1	0.9	0.75	0.5	0
Summarizes all main points	1	0.9	0.75	0.5	0
Achieves effective closure to presentation	1	0.9	0.75	0.5	0
Responds knowledgeably to audience questions	1	0.9	0.75	0.5	0

